

# Keep Children Reading

 Worldreader



OUR VISION

# Readers build a better world.

OUR MISSION

Worldreader works globally with partners to support vulnerable and underserved communities with digital reading solutions that help improve learning outcomes, workforce readiness, and gender equity.



We support readers  
across **all age groups**.

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Pre-school

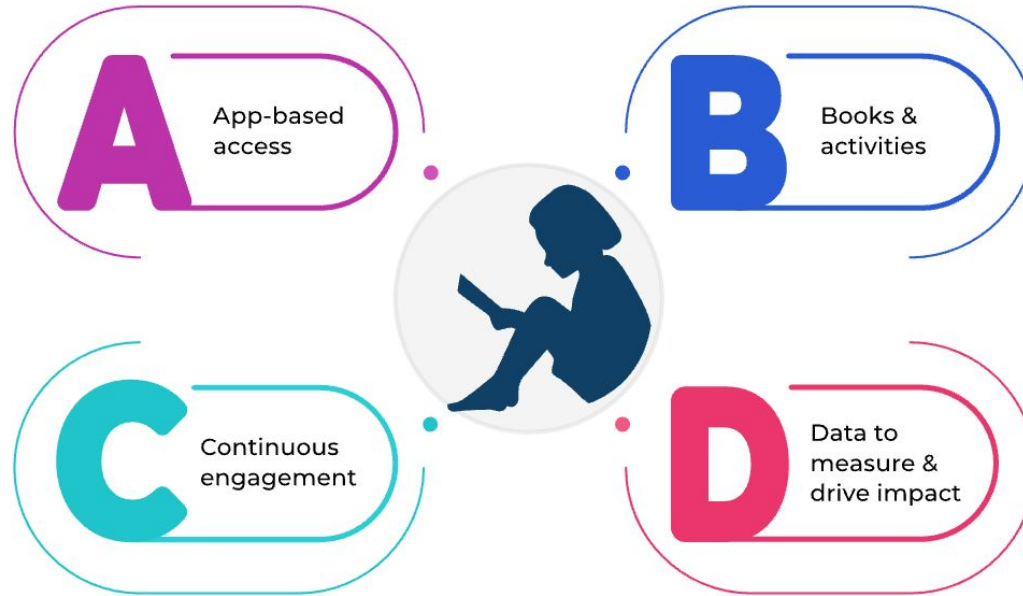


Primary Grades (K-2nd grades)



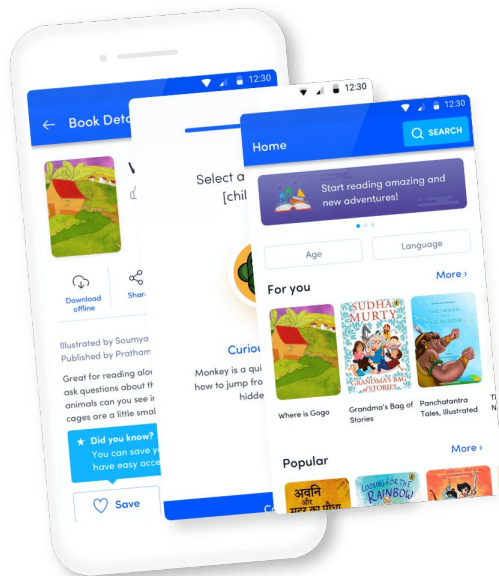
Upper Elementary/Middle School

# Worldreader's **ABCD** framework supports readers





We give readers **Access** to books via our reading apps.



## The BookSmart app

### Users:

For children ages 3-12 and parents

### How it can be used:

- To enhance in and out of school home reading
- To help parents engage in conversations around books
- To provide book access and programming for out of school clubs and libraries



**B**

# We offer over 400+ high-quality **Books**



**Dozens of languages**

**App languages:**

- English
- Spanish

**Books languages:**

- English
- Spanish
- Arabic



**Supporting learners development**

**Including:**

School-readiness

Literacy

Social-Emotional Learning

Play Based Learning

Reading for Enjoyment



**Wrap-around reading activities**



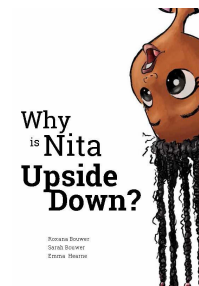
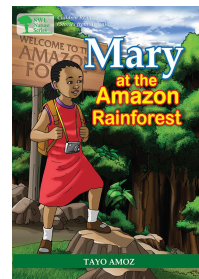
Reading Skills



Growing positive emotions



Play-based activities





# Partners support for **Continuous engagement** to drive reader engagement



**A structured reading program** with learning activities to promote deeper learning



**Behaviour change strategies** that encourage continuous engagement



**In and Out of school and in-home approach** with text scripts, goal setting, coaching meetings



# Real-time **Data** helps partners understand reading behaviour & take action



## Time Reading

Track how much time each project and grade are reading



## Reading Benchmarks

Validate time reading against benchmark goals



## Books Read

See how many books are read by users



## Popular Content

Discover the most popular books by reading level

### **The future: BookSmart Assessment**

Worldreader is exploring ways to further improve reading and learning outcomes through more in-depth assessment. This tool would track reading performance and personalize the reading experience. The tool would assess reading speed, vocabulary, and comprehension.



# The Worldreader Insights Dashboard

How many readers are using the platform?

**3,508 readers**

Since September 1st 2019



How many pages have children read?

**214 pages**

In the last 7 days



How long do children read each day?

**8 minutes**

Since September 1st 2019



How many times does a child read each week?

**1 times**

Since September 1st 2019



How long have children spent reading?

**96 days 16 hours 5 minutes**

Since September 1st 2019



How many books have been opened?

**55,783 books**

Since September 1st 2019



How many books does each child complete?

**16 books**

Since September 1st 2019



Which book category is the most popular?

**Fun Learning Concepts**

Since September 1st 2019



## *Father's Incorporated*

### Quick Start Instruction:

To install BookSmart and join your Reading Program, either

**Option 1:** Type your unique link as a URL or

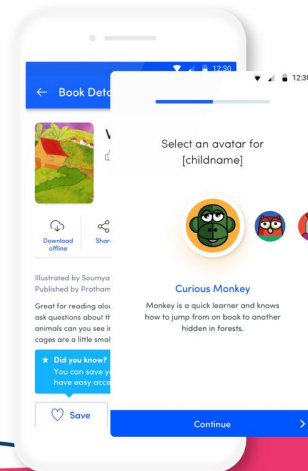
**Option 2:** Scan your unique link as a QR code

### Unique link:

URL for phone or tablet:


<https://booksmart.world/fathersinc>

QR code:




# Monthly Resource Letter Example

- Monthly Book with additional activities easy for partners to share with families
- Technology Tips for program leaders - how to videos on sharing books, creating links, downloading books
- Family Engagement tips - replacement behaviors, modeling reading, parent literacy night activities
- Teacher Integration - Standards alignment, classroom tools (graphic organizers, goal setting sheets).



**Keep Children Reading**  
Partner Newsletter




**November**

Dear Lisa,

Our topic this month: **Developing literacy skills through play-based activities.**

"Play is often talked about as if it were a relief from serious learning. But for children, play is serious learning. Play is really the work of childhood."  
-Fred Rogers.

Everyone loves to have fun, so let's take advantage of that and utilize activities that build on that excitement. Play-based activities are an easy way to get your students ready for the classroom. Talking, singing, reading, drawing, and role-playing are great ways to lay a strong literacy foundation. The great news is that you don't need a lot of time or a ton of material to make this happen. Read on to discover play-based activities that align with our recommended book of the month, "Sammy Shares".



★ I'm a superstar reader ★

This month, my goal is to read \_\_\_\_ minutes each day!  
Color the column to match the number of minutes you read.

**Week 1**

30							
25							
20							
15							
10							
5							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun

**Week 2**

30							
25							
20							
15							
10							
5							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun


**Week 3**



30							
25							
20							
15							
10							
5							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun

**Week 4**

30							
25							
20							
15							
10							
5							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun




**Access your Worldreader books here:**



worldreader.org  
 worldreader  worldreaders

# Summer Tools

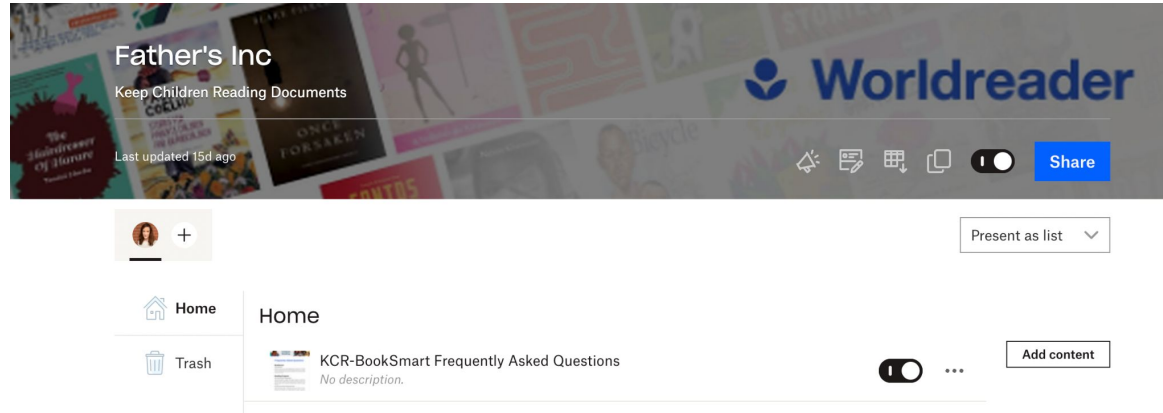
## Week 3

	English	Spanish	
Day 1			<input checked="" type="checkbox"/> Activity 1 <input checked="" type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 2			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 3			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 4			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 5			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3

## Week 4

	English	Spanish	
Day 1			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 2			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 3			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 4			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3
Day 5			<input type="checkbox"/> Activity 1 <input type="checkbox"/> Activity 2 <input type="checkbox"/> Activity 3

# Supporting Documents



<https://worldreader.docsend.com/view/s/nww962aysr8kv7nw>

- Fliers
- Monthly Text/Email Message Scripts
- Quick Start Instructions
- Activity Guides

# BookSmart Video

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